

ISA PETROLIO



Isa Petrolio

Artista e Influenciadora Digital



Hi! My name is Isa Petrolio, I'm 22 years old and I'm a Digital Influencer, Artist and Graphic Design Student.

I love creating content about Art, Fashion, Creativity, Foods and funny videos, and today, with over 1 million followers on social media, I create entertainment for my audience on TikTok, Instagram and Youtube.

In this document you will find proposals for partnership, market expansion and learn more about my audience and how we can work together!



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Over 1 million followers On social media



TikTok
@isapetrolio
1,6 million

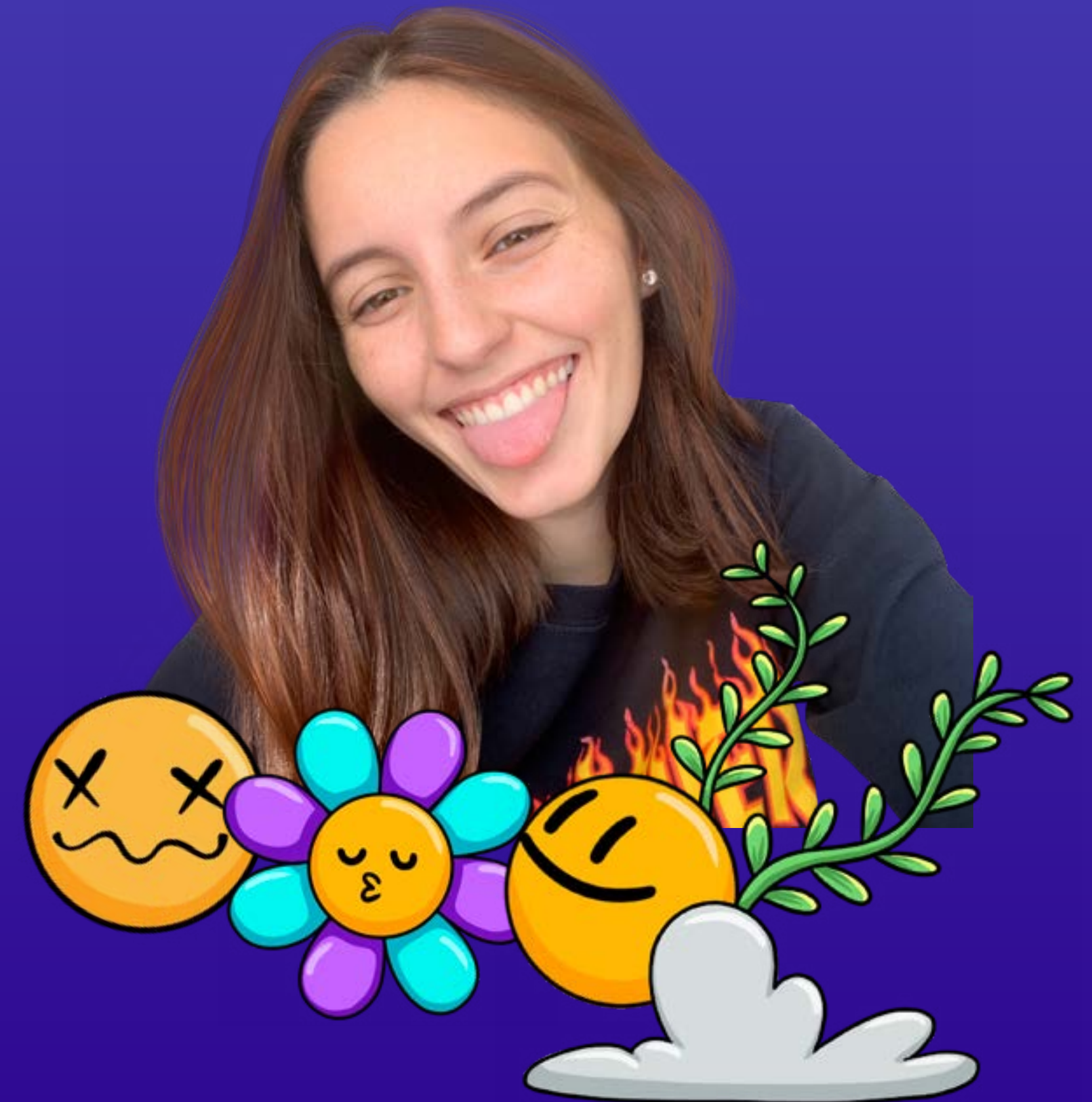


YouTube
@isapetrolio
50,8k



Instagram
@isapetrolio
12,5k

Contact: parcerias@isapetrolio.art

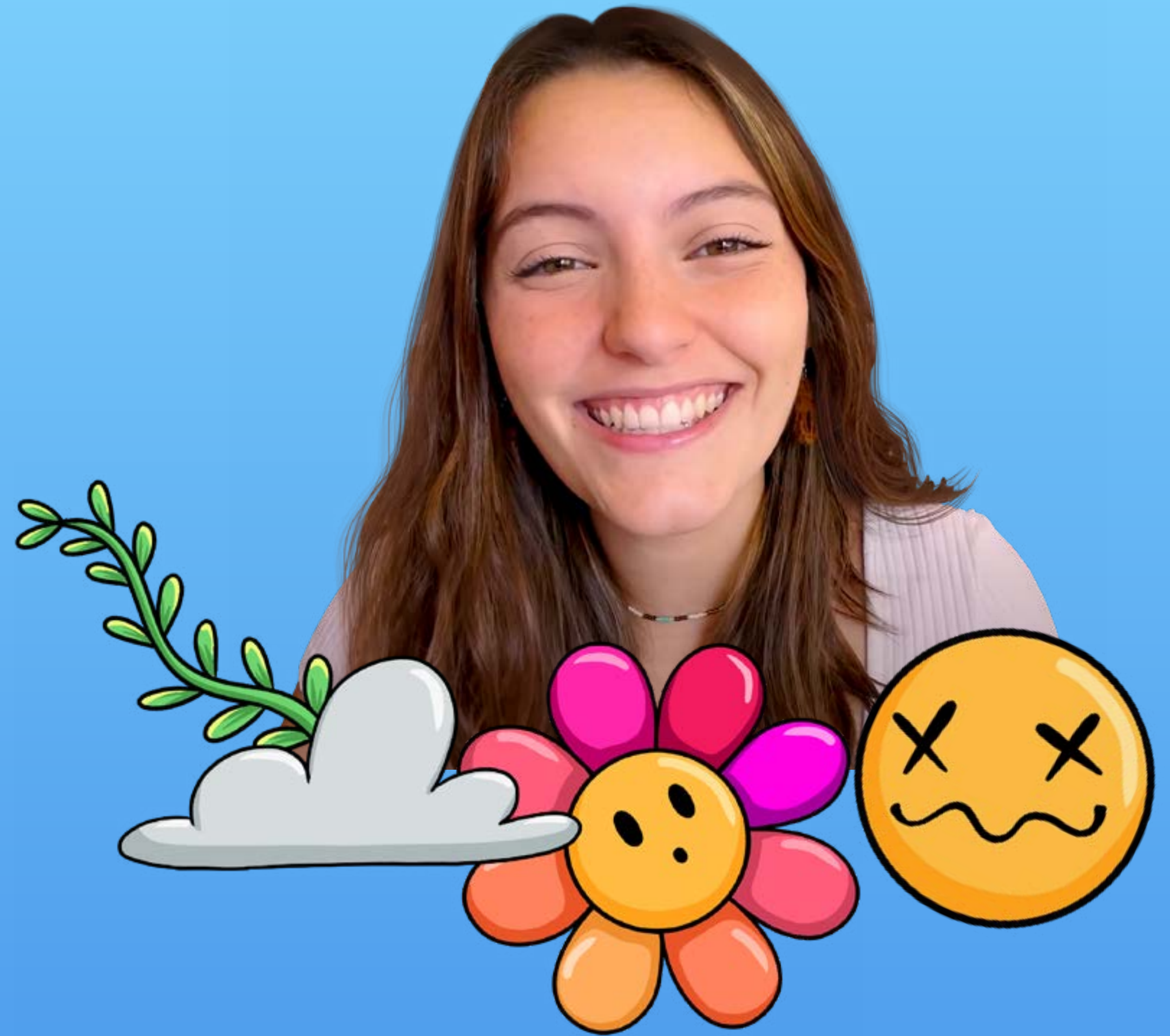


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My Goal

Keep influencing my young audience for good!



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Let's work together!

Partnership options:



Social media campaign



Sponsorship on TikTok Reels and Youtube



Partnership by result (to be discussed)

To learn More about my prices please contact me
by email :) parcerias@isapetrolio.art



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How it works

Going Viral!

1. Make a Deal
2. Creation of ideas for the video or campaign
3. Recording of the final video
4. Post in agreed date and time
5. Brand Going viral!



Influencer Marketing

Does It really work?

72%

of **Gen Z and Millennials** say they follow at least some influencers

55%

have purchased a product after seeing a post from someone they follow

52%

trust influencers they follow on product recommendations

50%

say social media is where they most often learn about new products to buy

88%

of **Gen Z and Millennials** learn about products they're interested in buying on social media



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About my audience and TikTok Engagement

My main audience on TikTok is:

- Total of 1,6 million followers
- 85,1% female and 14,9% male
- 85% from Brazil and 3% from Portugal

Engagement from last month:

- 14,5 million views
- 178,9k profile views
- 1,5 million likes
- 6k shares
- 21,5k comments

Growth estimate: **5%**



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So now...
Let's work together

Send Me a Message and let's start a new partnership!
parcerias@isapetrolio.art

Thanks for reading!



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